

# FLORENCE HINDER

ENTREPRENEUR | PRODUCT MANAGER | ENGINEER

## CONTACT

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## EDUCATION

BE (Hons) Civil Engineering (6.2)

*The University of Canterbury*  
Canterbury, NZ | 2017

Engineering Mathematics 1A (A-)

Engineering Mathematics 1B (A)

Deterministic Mathematical Methods (A-)

Computer Programming and Stochastic  
Modeling (A-)

## CERTIFICATIONS

Python Data Science Professional Certificate  
June 2020 | Edx

Certified ScrumMaster® (CSM®) | July 2020  
Scrum Alliance

ICAgile Certified Professional - Agile Team  
Facilitation | 2021

## AWARDS

Anthropic Hackathon, 3rd Place | 2023

NZTA Kaikoura Challenge - People's Choice  
Award and Third Place | 2017 | NZ Transport  
Agency

Christchurch Climathon - Joint Winner |  
2017

Riley Consultants Ltd Geotechnical and  
Water Resource Scholarship | 2016 |  
University of Canterbury

## EXPERIENCE

### FOUNDER

**FUTURE JOURNEYS** | LONDON | APRIL 2023 - PRESENT

- Submitted a 9 million pound government tender for audio-visual announcements (AVA) for Transport for Greater Manchester.
- Working with small bus operators to provide a plug and play AVA solution, triggered by accessibility legislation change in the UK.

### ENTREPRENEUR IN RESIDENCE | CEO

**SPARK WAVE** | NEW-YORK | MAY 2021 - MARCH 2023

Created a tool to help lifelong learners to learn, retain and apply their knowledge in the most effective way using spaced repetition.

- Conducted user interviews with new and existing users
- Developed analytics, and UI tooling
- Grew WAU 5% per week
- Worked with react, firebase, typescript, node.js
- Hired and managed direct reports with radical candor

### SCRUM MASTER | AGILE PROJECT MANAGER

**AUCKLAND TRANSPORT** | AUCKLAND | OCTOBER 2020 - OCTOBER 2021

- Spearheaded the On-Bus Connectivity initiative, successfully enhancing 1,450 buses with advanced connectivity.
- Forged a partnership with Torutek to roll out a comprehensive audio announcements solution.
- Worked with the executive team to lead cross-functional teams with an agile mindset throughout the organization.
- Coached product owners (POs) to develop KPIs to define success and track customer feedback, and build out their product road map.

### SOLUTIONS ENGINEER (POST-SALES)

**OPTIBUS** | LONDON | JULY 2019 - AUGUST 2020

- Experienced working in a fast growing transport startup
- Led client training and managed ongoing client relationships for Optibus' largest customer.
- Streamlined the implementation workflow through data gathering and capturing customer information.
- Managed the team's project management software and tools.
- Developed data automation processes using python and Github.

### PROJECT MANAGER (CONTRACT)

**HYDRAULIC ANALYSIS LIMITED (HAL)** | LONDON | JULY 2019 - JAN 2020

- Managed client relationship and technical solution implementation for Europe's first real-time hydraulic transient system for Thames Water.